

# PROJECT MANAGER/ART DIRECTOR

**SALIM ALRAZOUK**

**IMDb** [Salim IMDB](#) [CLICK HERE](#)



[Salim Show real](#) [CLICK HERE](#)



## PORTFOLIO

2007-2024

### About Me

With over twenty years of professional experience, I am a versatile professional skilled in construction, organization, quality control, and project manager. As a builder and organizer with a keen eye for detail, I have successfully managed and executed a wide range of construction projects. From concept to delivery, I specialize in overseeing construction, fabrication, and full-scale production for events, movies, and branded experiences. My diverse skill set includes expertise in project management, set design, temporary set build for events, crew coordination, transportation logistics, and quality control. I am passionate about crafting unique and compelling visual experiences that leave a lasting impact.

# International Projects/Film studio setup

- Al Janadriyah festival KSA - Event Coordinator 2023/2024 - Jessica production - Saudi Arabia
- **FIFA World Cup Qatar - The Fan Festival Project Manager 2022 - Qatar- **Catapult Ireland****
- 6 Underground Art Director 2019 - Netflix - USA/Dubai
- Dubai parks and resort theme park Partnership manager 2017 - DPR- Dubai
- Star Trek Beyond Art Director 2016 - Paramount Pictures- Canada/Dubai
- Fast & Furious 7 Art Director, Props Master 2013 - Universal Pictures- USA/Abu Dhabi
- Djinn Art Director 2012 - Dubai
- Mission Impossible Props Master/UAE 2011 - Universal Pictures-Dubai
- Motel Fin de la Route Art Director 2010 - Dubai
- City of Life Props Master 2009 - Film Works - Dubai
- The Kingdom Assistant, Props Master 2007- Universal Pictures - Morocco-Abu Dhabi

# Al Janadriyah festival KSA

## Project Coordinator Jeddah, Saudi Arabia - 2023

Managed the development of creative content, including FAC, entertainment/show design, and AV (audio and video), while effectively coordinating with various teams.

Oversaw the creative development and production of drawing packages for internal departments and vendors, ensuring quality and adherence to project specifications.

Developed staffing plans, crafted job descriptions, and conducted personnel interviews to assemble an effective team.

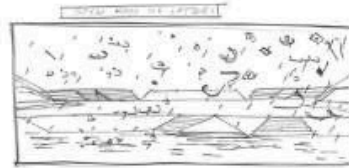
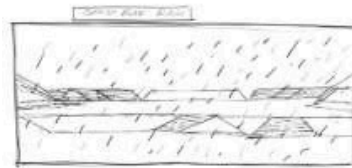
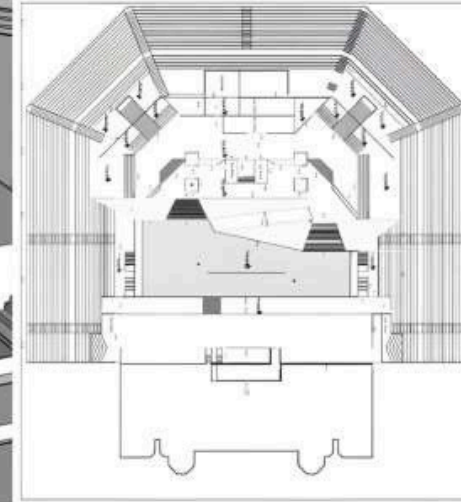
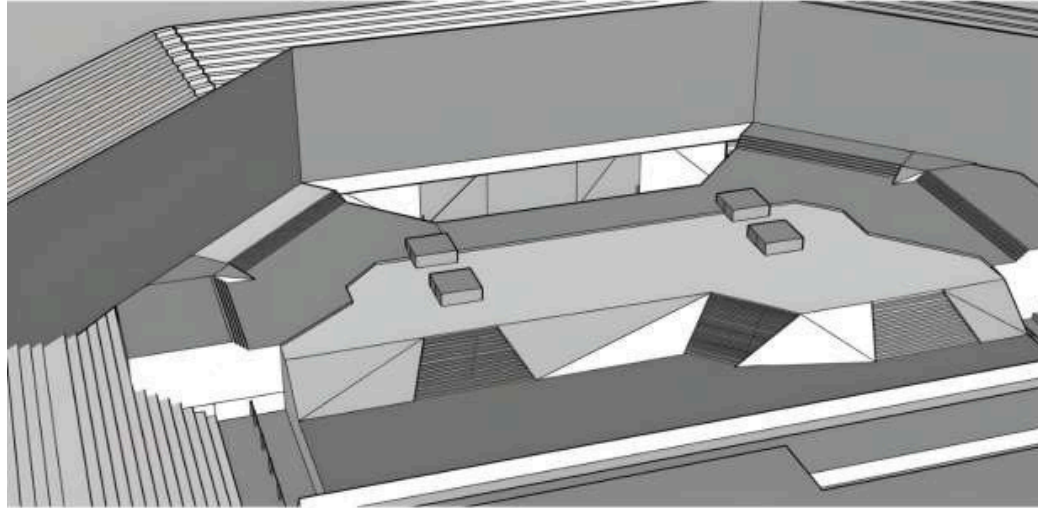
Organized crew, transportation, accommodation, and hotel logistics, ensuring smooth project operations.

Successfully managed vendors and suppliers, ensuring timely delivery of materials and services, while maintaining good coordination between construction and AV.

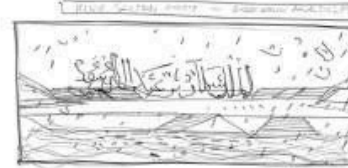
Created comprehensive vendor bid packages, including schedules, deliverables, and milestones, to streamline project execution.



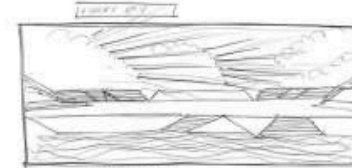
# Concept



WALL OF WATER  
WALL  
WINDMILL  
LANTERN



Along the Quays  
WINDMILL  
LANTERN  
WINDMILL

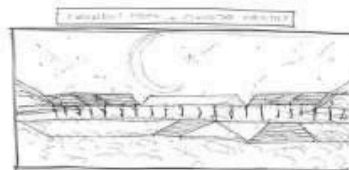


WINDMILL

WINDMILL  
WINDMILL  
WINDMILL



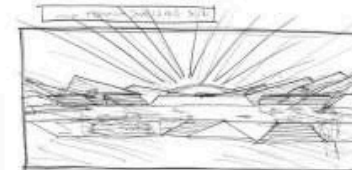
WINDMILL  
WINDMILL  
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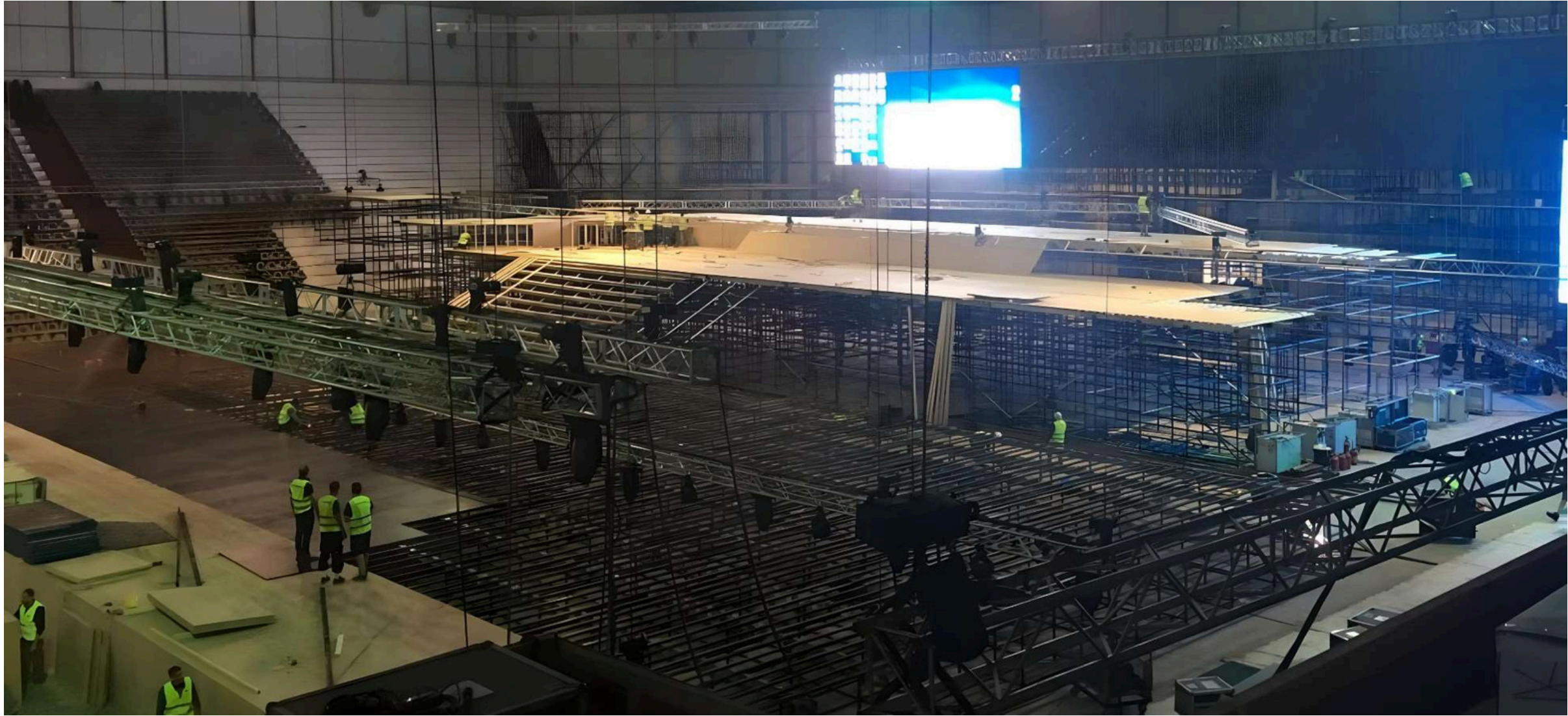
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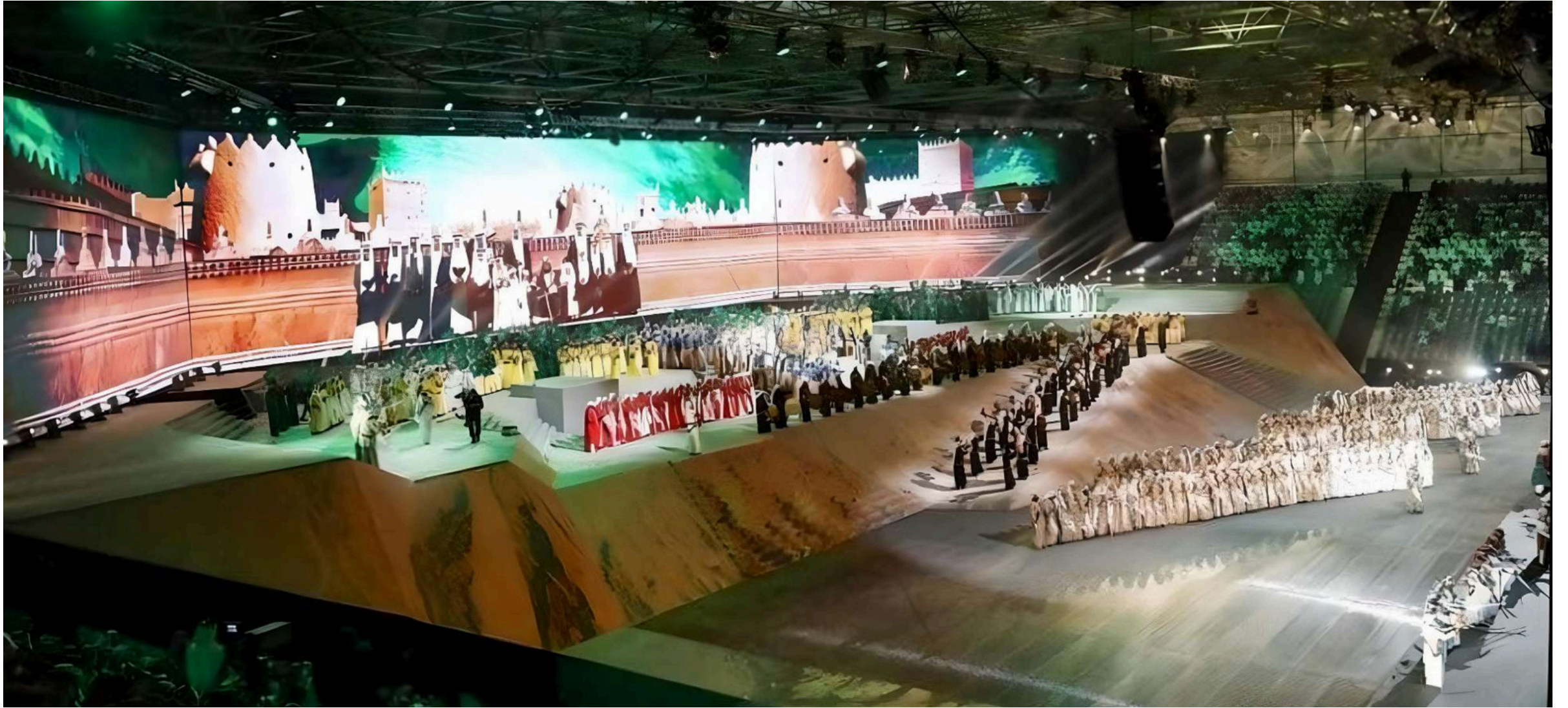


WINDMILL  
WINDMILL  
WINDMILL



WINDMILL  
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Place/Date:



**FIFA WORLD CUP**  
**Qatar 2022**

# FIFA FAN FESTIVAL TM 2022





# FIFA fan festival Qatar 2022

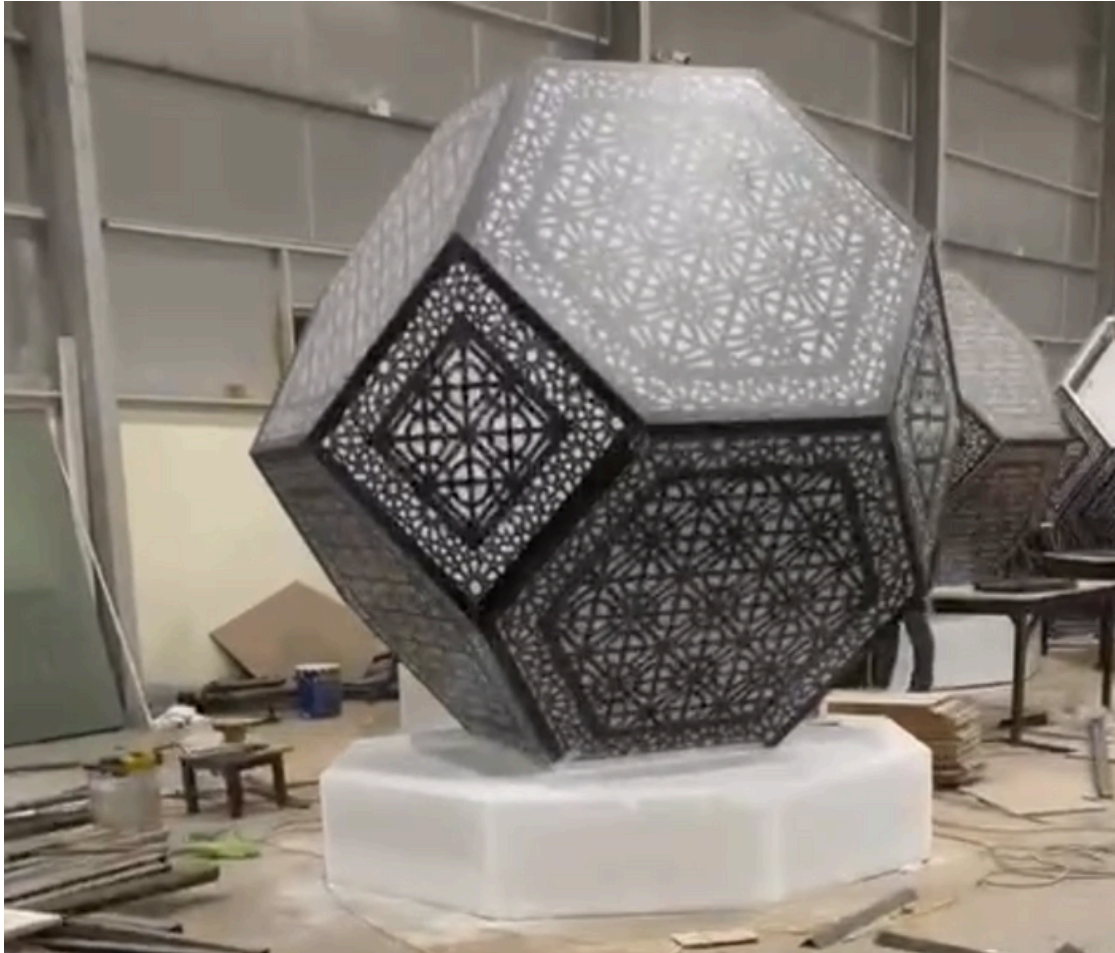
## Project Manager

2022 Doha, Qatar – Managed creative content development including FAC, entertainment/show design, and coordination with various teams. – Creative development and production of drawing packages for internal departments and vendors. – Developed staffing plan, created job descriptions, and conducted personnel interviews. – Managed Vendor and suppliers – Created vendor bid packages with schedules, deliverables, and milestones



# Construction video

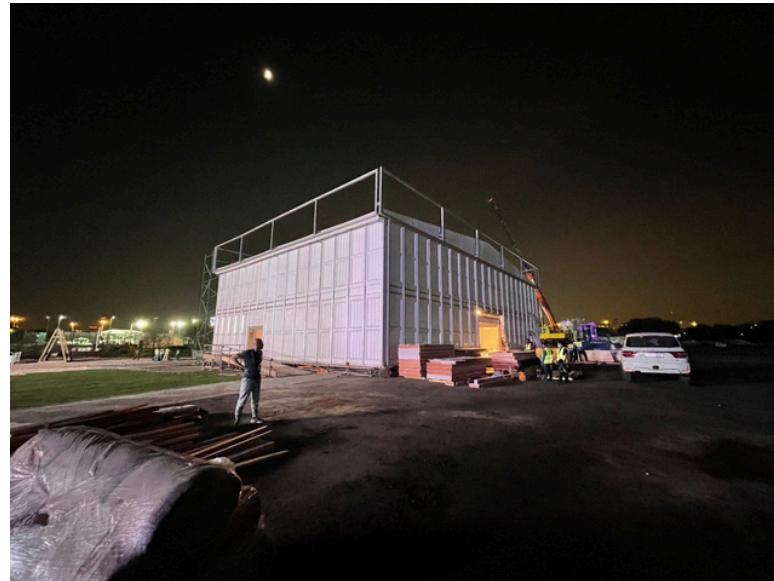
[CLICK HERE](#) 



# Concept



# Productions and setup Qatar

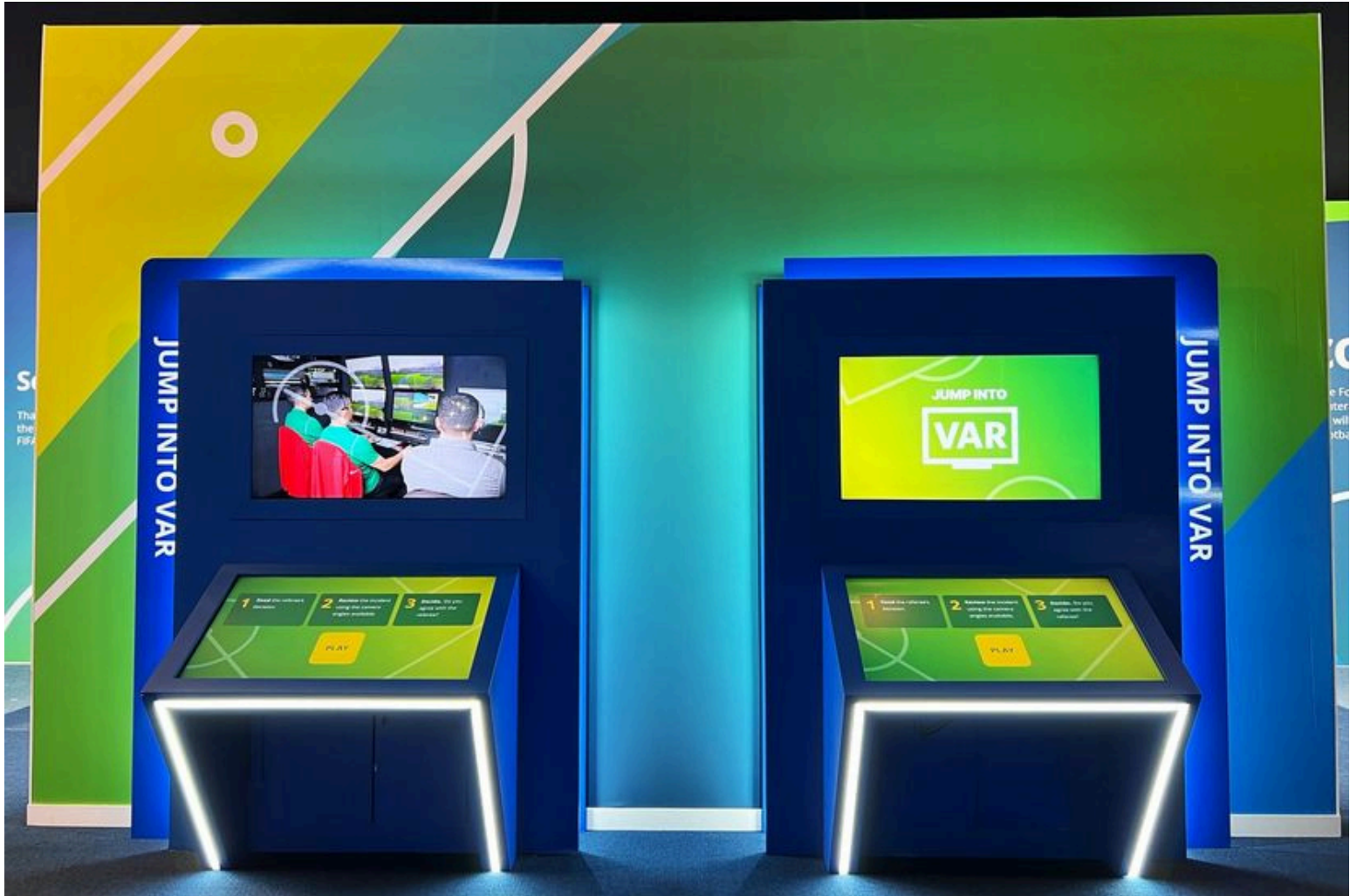
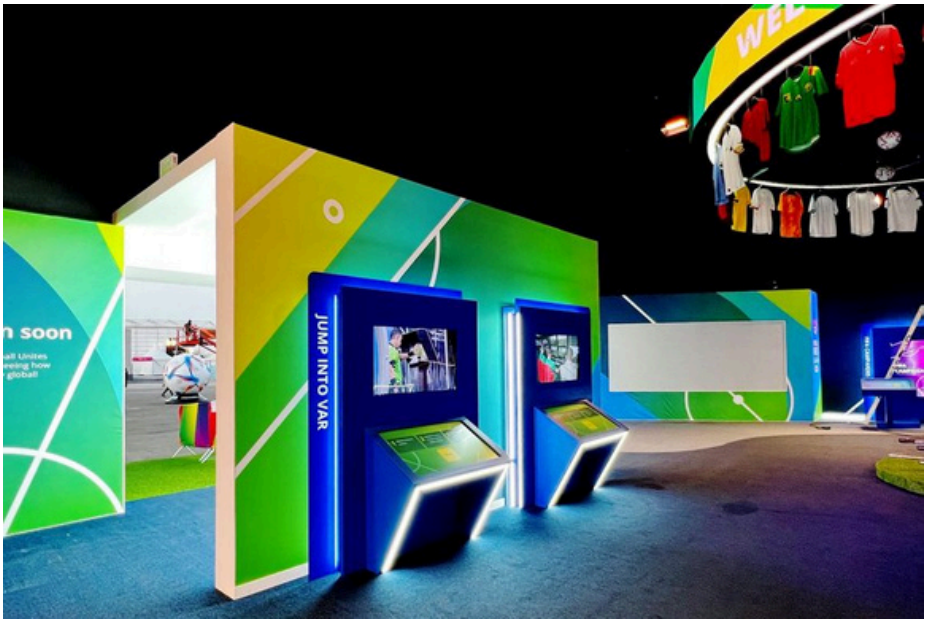


# FIFA fan festival Qatar

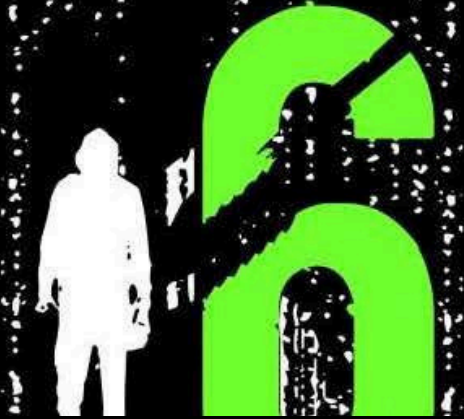
## Project Setup video

[CLICK HERE](#) 





# 6 UNDERGROUND by Michael Bay



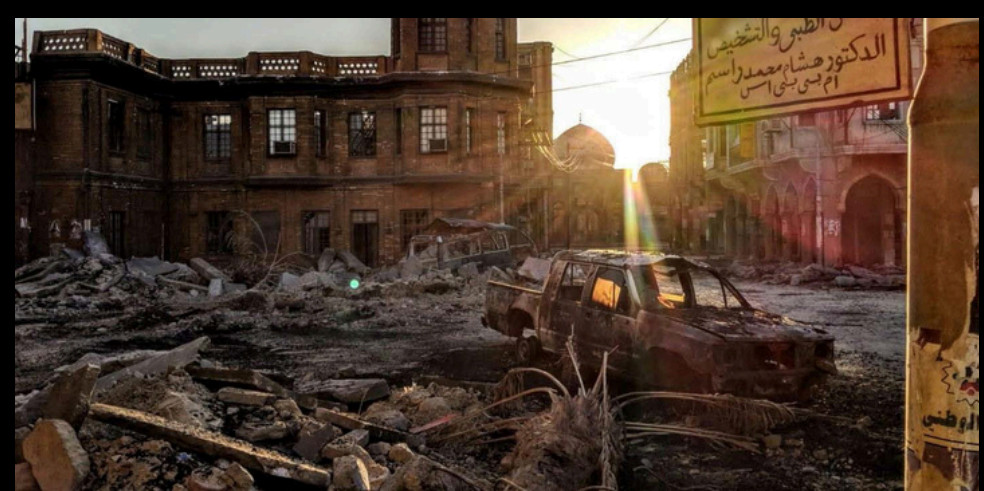
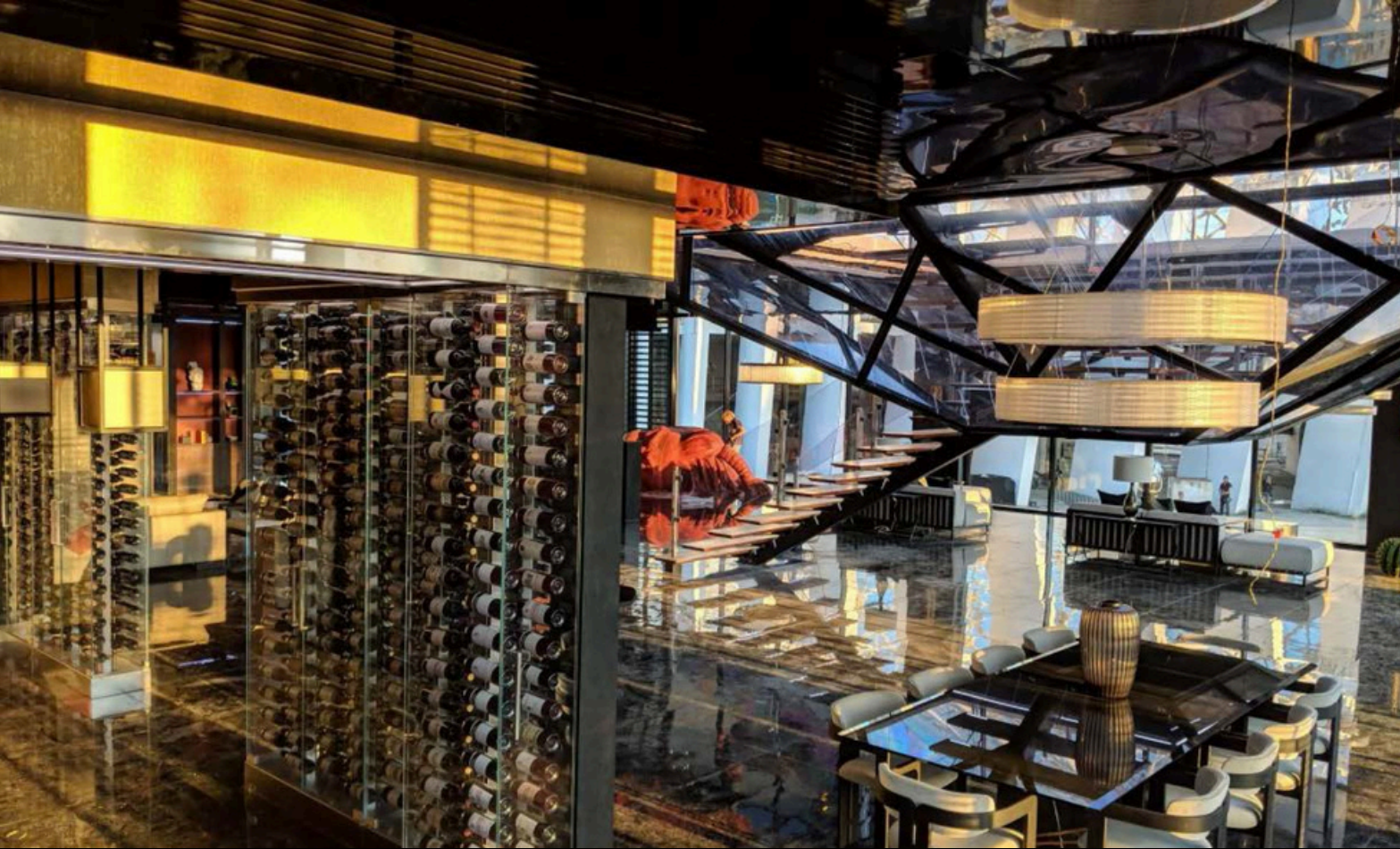
## 6 UNDERGROUND Netflix - 2019

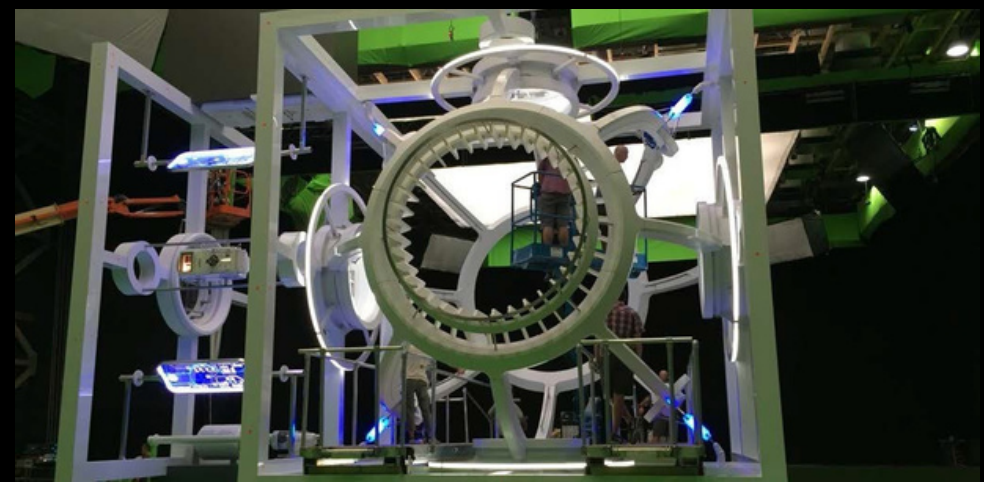
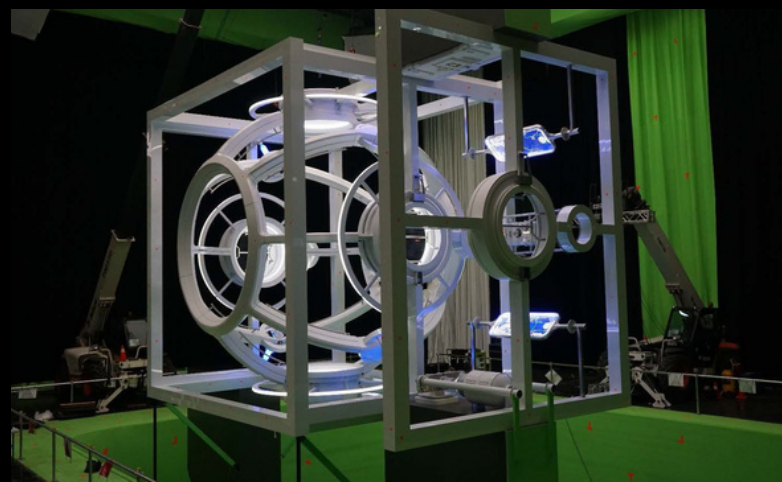
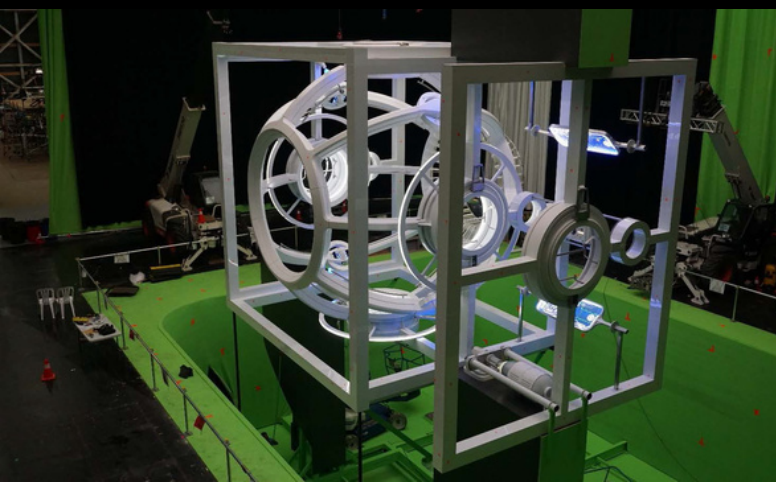
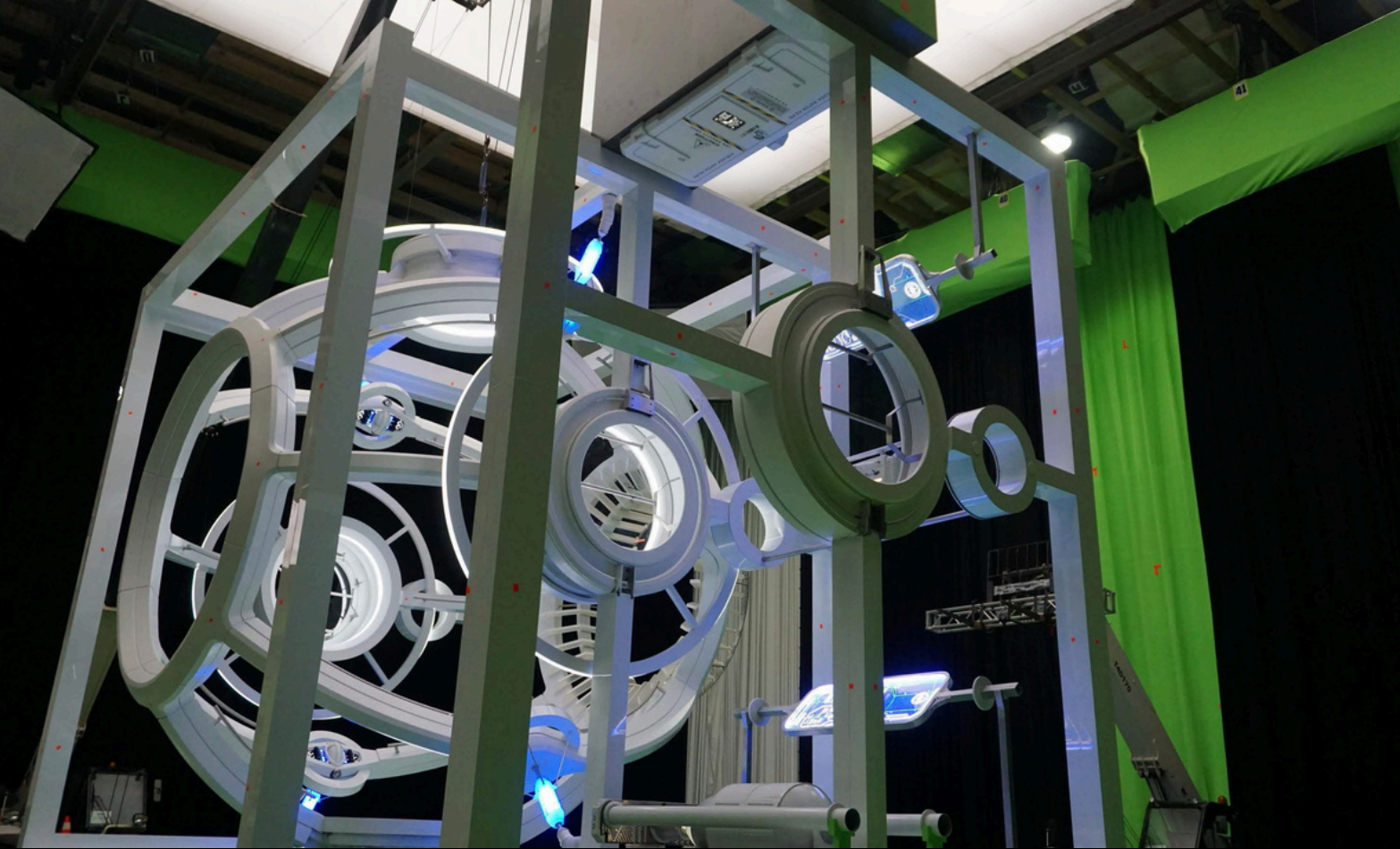
Construction and Art Director:

- Managed construction projects and crew, ensuring efficient workflow and high-quality output.
- Oversaw creative development, production design, and field art direction, coordinating with various teams.
- Directed the creative development and production of drawing packages for internal departments and vendors, ensuring accuracy and adherence to project specifications.











**Film set-Kizad-Full Contract for the Backlot,**



## Film set-Kizad-Full Contract for the Backlot,

The backlot is built at the Khalifa Industrial Zone (KIZAD) Abu Dhabi. The 70,000-square meter backlot, the largest in the Middle East. The backlot has already hosted productions such as 'Tiger Zinda Hai' – India's 2nd biggest grossing film of all time – and MBC Arabic dramas 'Al Asouf' and 'Haret El Sheikh', as well as many other feature length productions from Indian cinema and Hollywood including Star Wars Episode VII.

The backlot is 70,000sqm

A 20,000sqm set was built for Tiger Zinda Hai

A 6,500sqm set was built for Al Asouf

5,400 sqm set was built for Haret Al Sheikh Developed in 2016 In 3 months

Number of Movies Shot in this Backlot :

- TigerZindaHai, 2016
- Al Asouf
- HaretEl Sheikh, 2016
- Star Wars Episode VII
- 6 Underground, 2019
- Rashash,2020(On GoingProjectwithMBC Studios)



# Dubai Film set-Kizad-Full Contract for the Backlot,Construction

The construction of backlot finished and was opened in 2016, and consists of three sets, the largest of which is the 20,000 square metres set built for *Tiger Zinda Hai*. This set took 300 people to build in 102 days. It recreates an entire Iraqi town, including more than 50 shops and a fruit and vegetable market, as well as a war-torn part of the city and the huge hospital set where the film's infamous lorry stunt took place. The intricate set included about 2,500 windows and 1,000 doors. There's even a mortuary set for some grisly attention-to-detail.

The other two sets have been built in collaboration with MBC and its production arm O3, and represent small-scale reconstructions of Arabic towns. Currently we are extending the back of set. The area of the set keeps increasing periodically every year.

The sets were initially constructed for the MBC dramas *Haret Al Sheikh* (5,400sqm) and *Al Asouf* (6,500sqm), however the generic nature of the sets means they can easily stand in for towns and cities from the Arab world when their original hosts are not shooting.

# Film set-Kizad Setup and construction



Film set-Kizad- Fiberglass and Wooden Structures





# Film set-Kizad Setup and construction



# Film set-Kizad Setup and construction



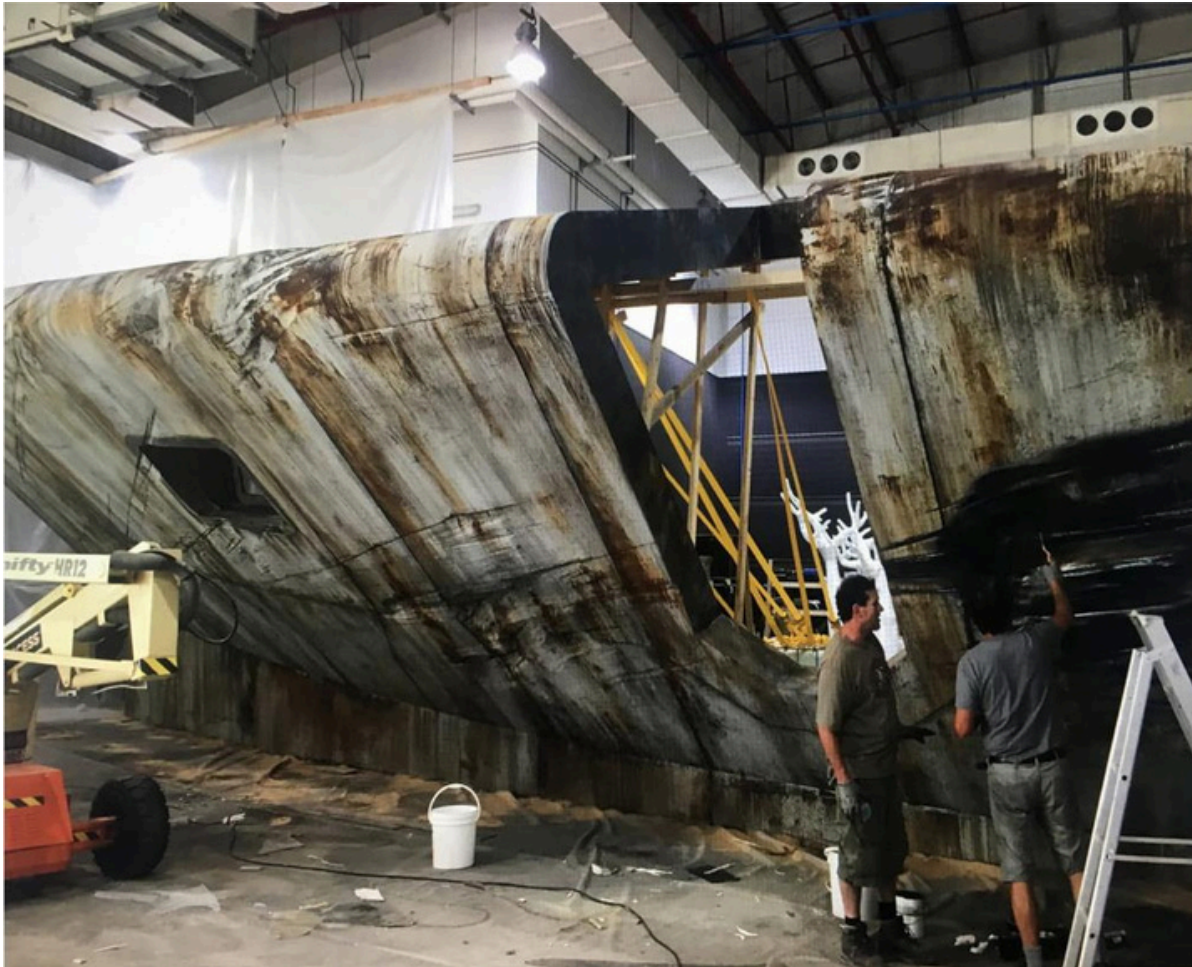
Film set-Kizad construction



Film set-Kizad-2020 construction



**Film set-Star Trek, Studio Set Built, Dubai, Spaceship made from Styrofoam and wooden structure**



**Film set-Star Trek, Spaceship made from Styrofoam and wooden structure**



Film set-Star Trek, Spaceship made from Styrofoam and wooden structure

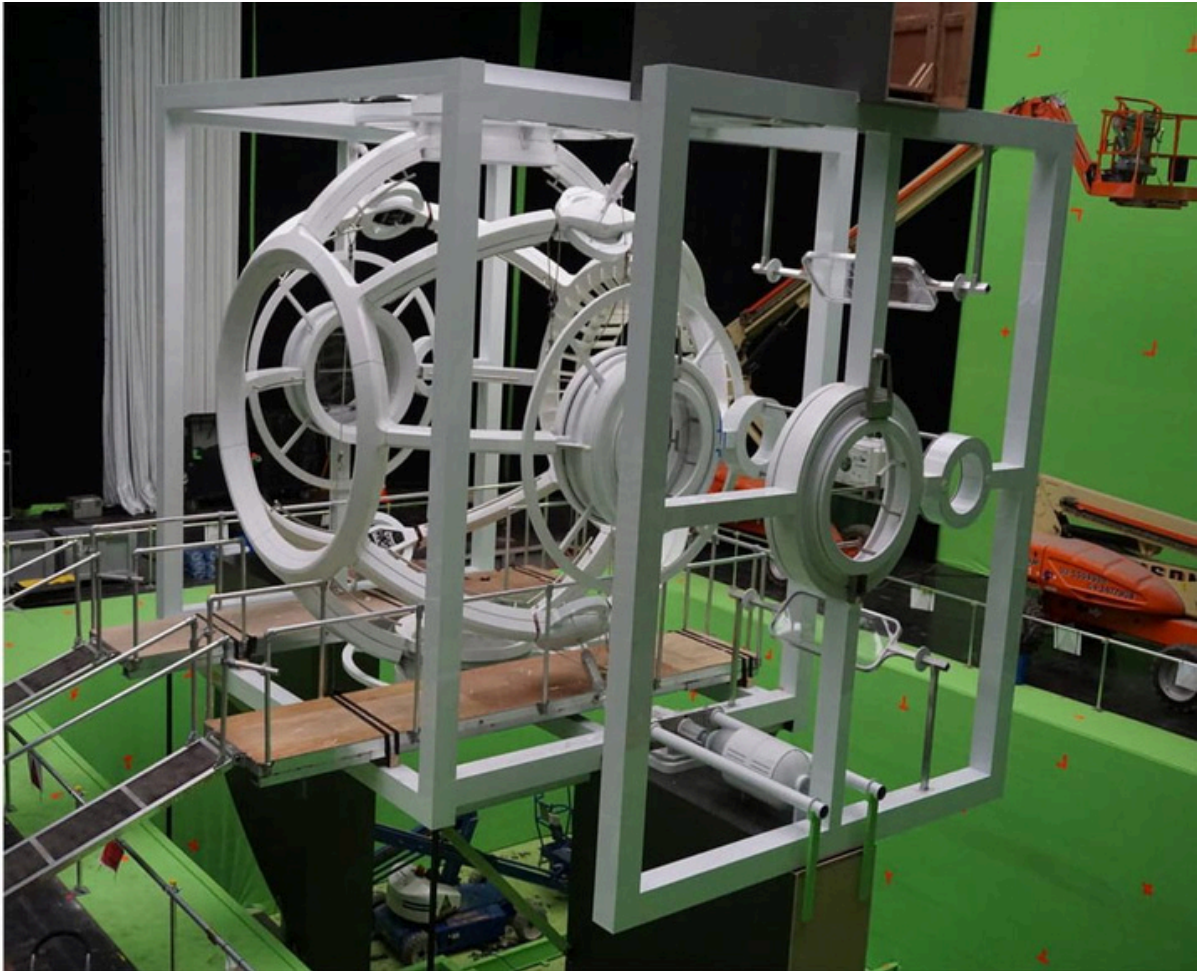


Film set-Star Trek, Spaceship made from Styrofoam and wooden structure





Film set-Star Trek, Steel structure



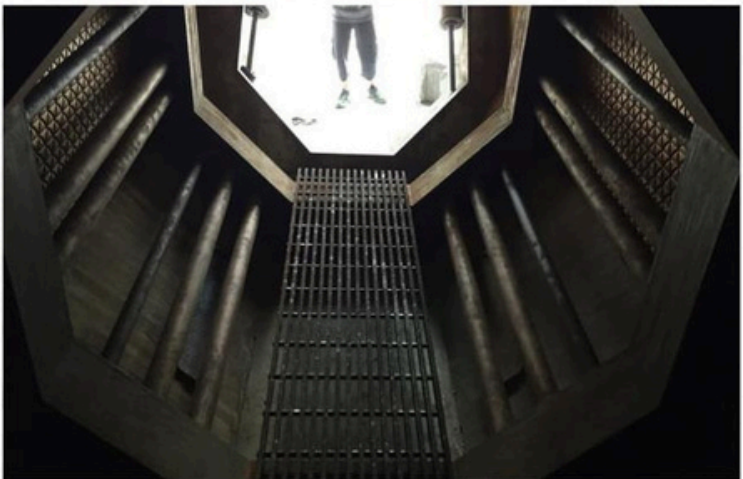
Film set-Star Trek, Metro station



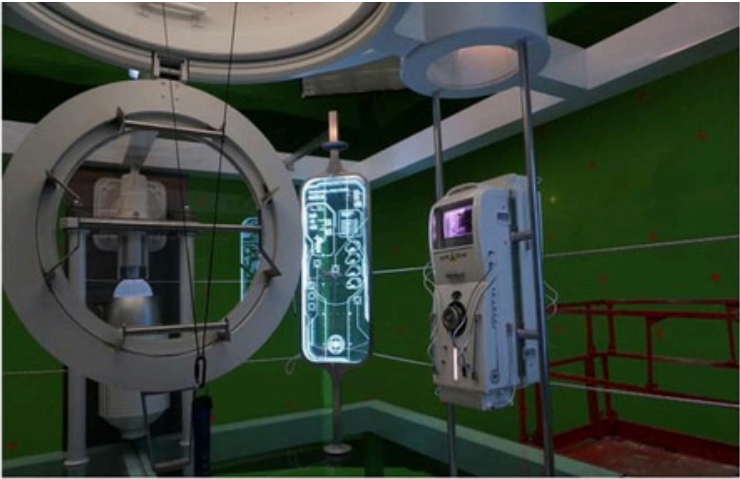
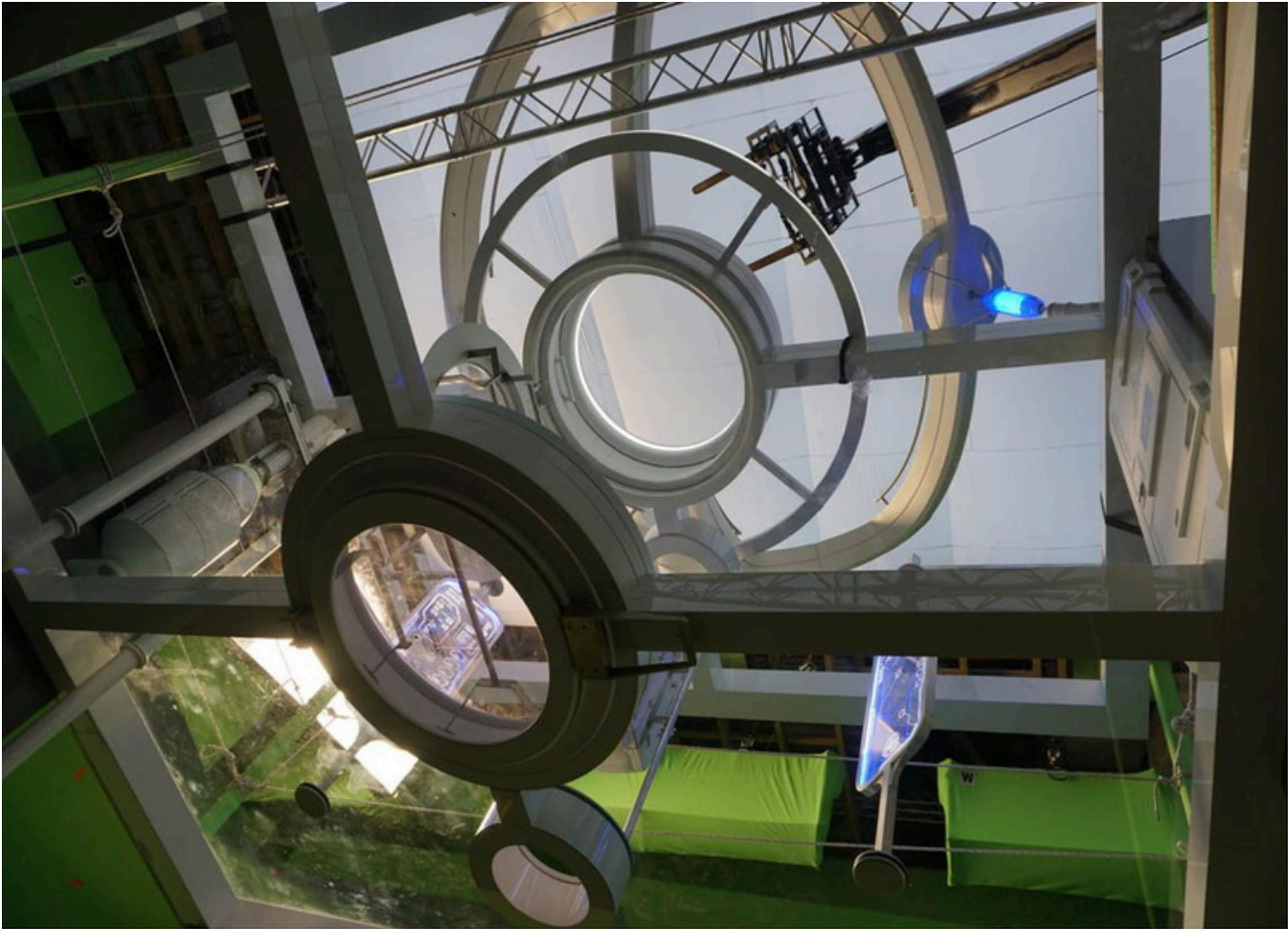
Film set-Star Trek, Spaceship capsules



Film set-Star Trek, Spaceship capsules



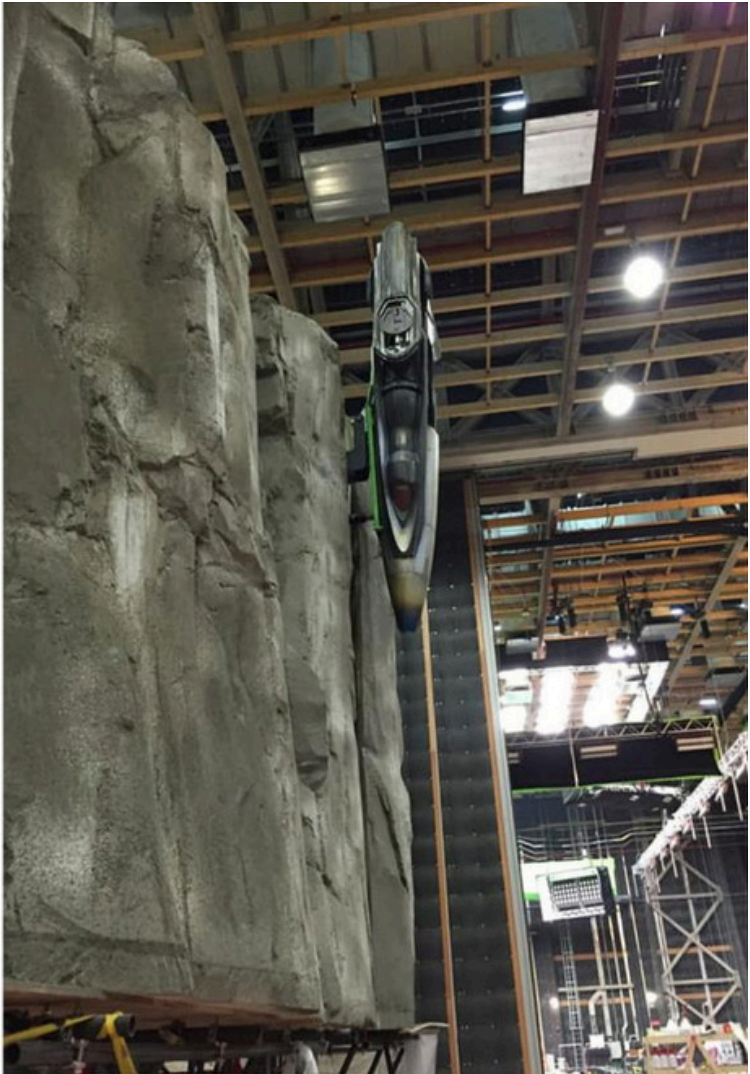
Film set-Star Trek, Steel Structure



Film set-Star Trek, Rock Carving -Styrofoam and Steel structure



Film set-Star Trek, Rock Carving & Spaceship



Film set-Star Trek, Rock Carving & Spaceship -Styrofoam



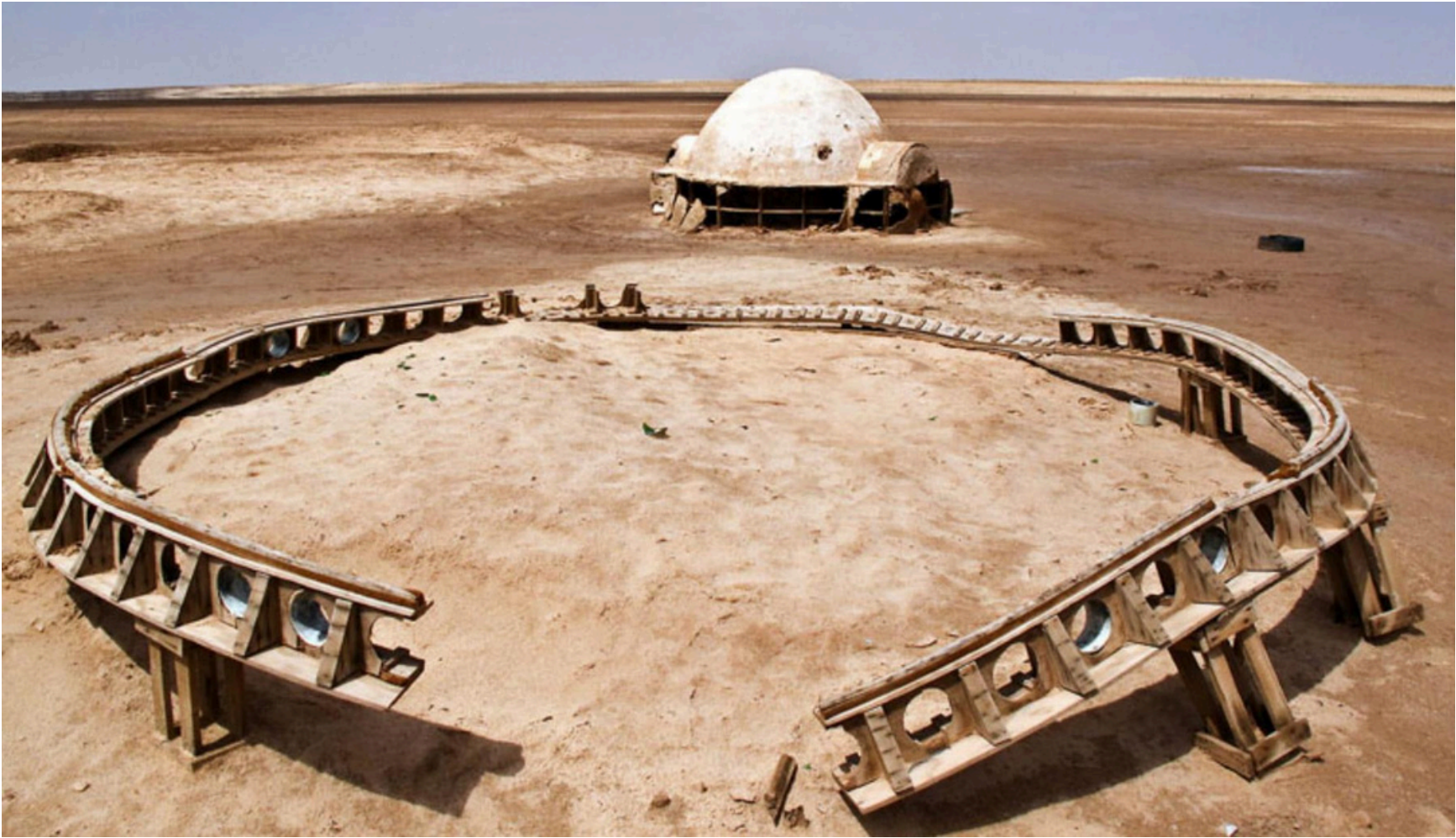




Film set-Star Wars, Props Transmitters



Film set-Star Wars, Set





**Film set**-Artificial Trees & Rockwork



## GRP & GRC Elements

ATLANTIS - The Palm, Dubai, UAE



All Master pattern design and fabrication of decorative sculptures and art work in GRP and GRC



Fabricating & installing Domes, Fenials, Porte Coche's Decorative lighting and Night Club Decor

# GRP & GRC Elements

YAS ISLAND - Abu Dhabi, UAE



Food Kiosks, Dolphin Doors, Canon replicas GRP Snakes



## GRP & GRC Elements

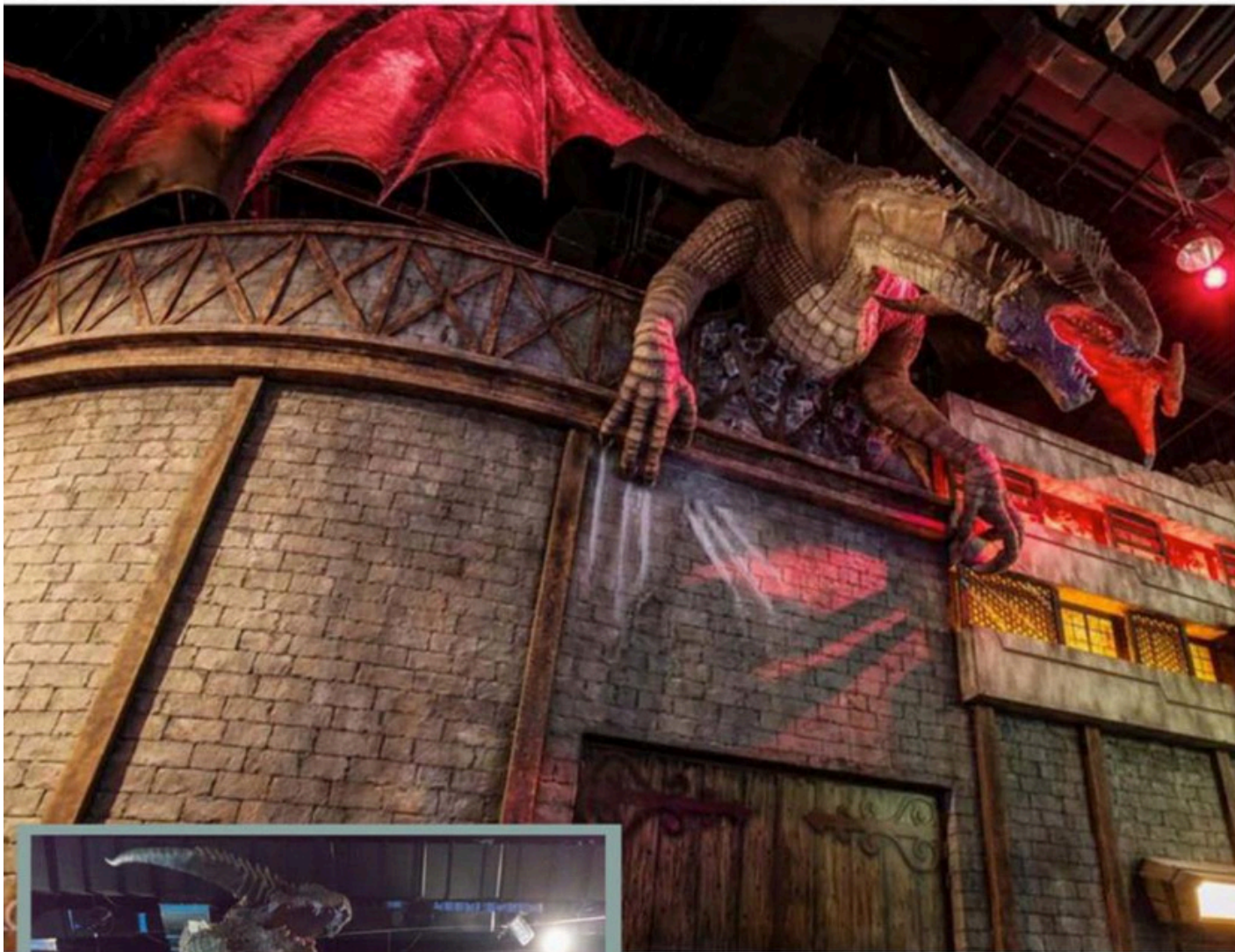
YAS ISLAND - Abu Dhabi, UAE



GRC Canons shade supports and Speakers containment.



Hub Zero -20m Dragon Age SFX Prop, incl lighting and Audio effects





Design and Fabrication of Frozen Ice food truck



Art Direction and Management of Moti Gate Dubai Entrance and Hub Arena



**Abu Dhabi Cultural Dept.** –MoesguardArcheological Dig 1965 Recreation



**Abu Dhabi Cultural Dept.** –ButinahIsland Sanctuary



**Cartoon Network–Abu Dhabi Summer Festival –Concept, Fabricate and Installation**



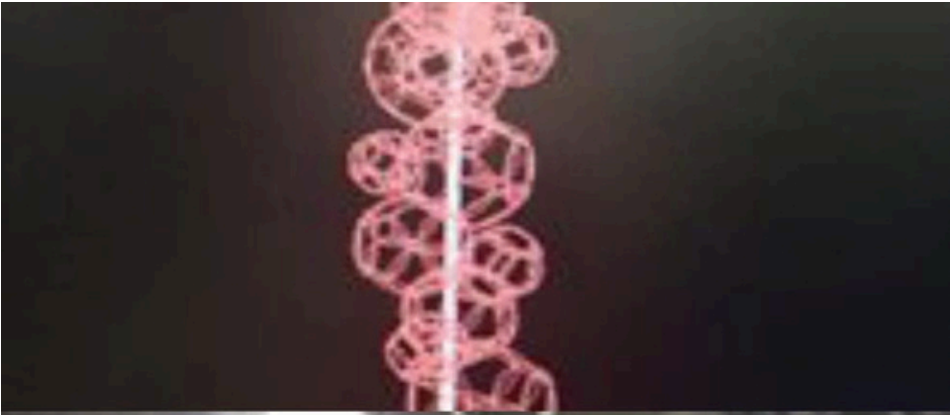


**Adidas**–Fabrication of Scale Model Replica shoe and Exhibit



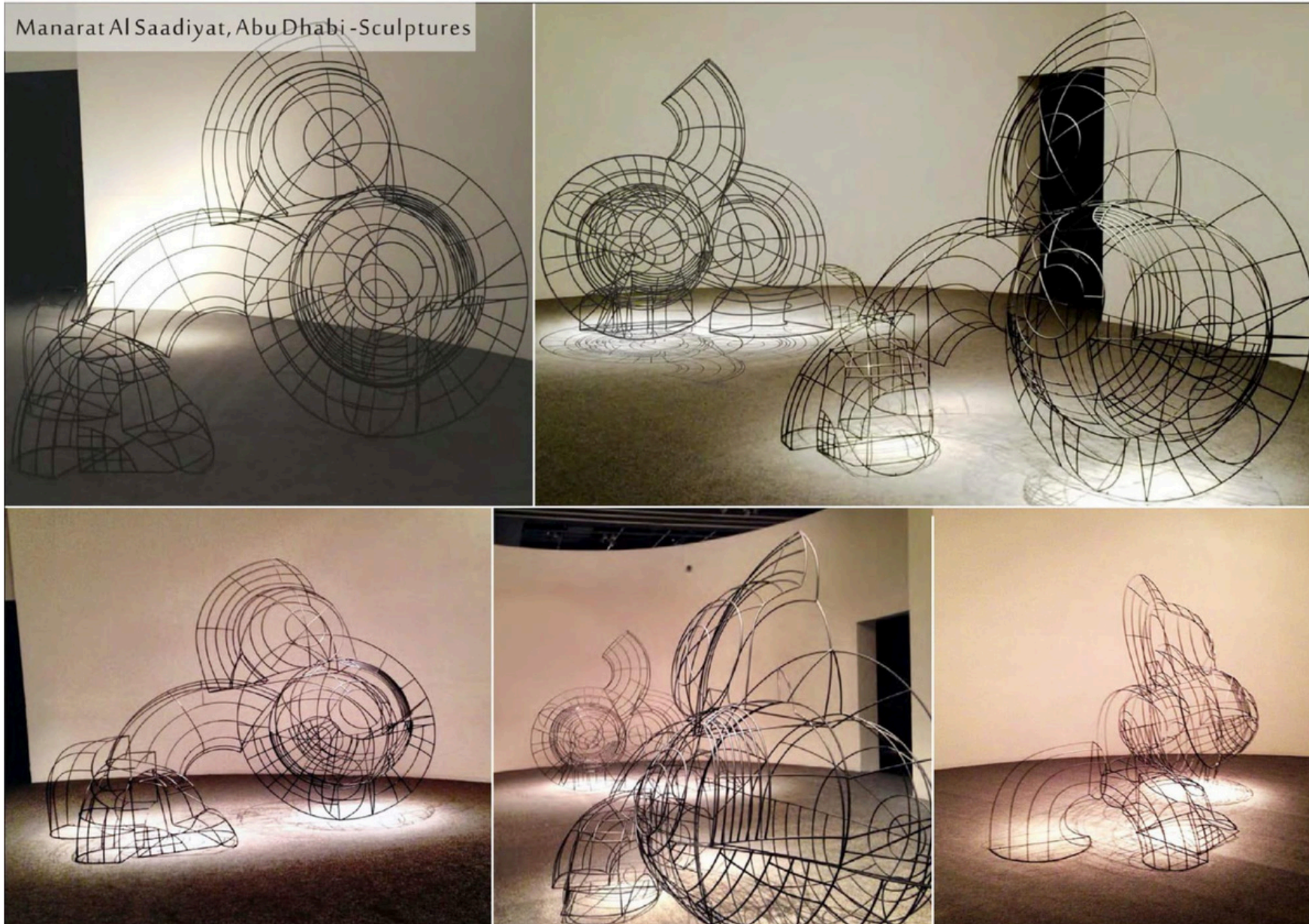


**Meydan Dubai World Cup 2015 –Design and Fabrication of Stage**



**Select Group.** –Private art Work Commission

Manarat Al Saadiyat, Abu Dhabi - Sculptures





# Riverland™ Dubai

The Four Themed Zones

## The French Village

Stop by a medieval French town to soak in its historic architecture reflecting Europe in the late 1600's. Towers, turrets and the water wheel draw you in while medieval street performances, outdoor dining and landscape entertain you.

Indulge in some Mediterranean casual dining, and get ready for wholesome family fun.







# Riverland Boardwalk

McDonald's Contemporary Art Icon

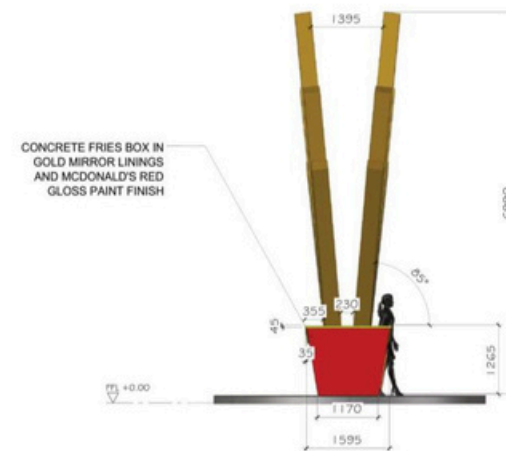
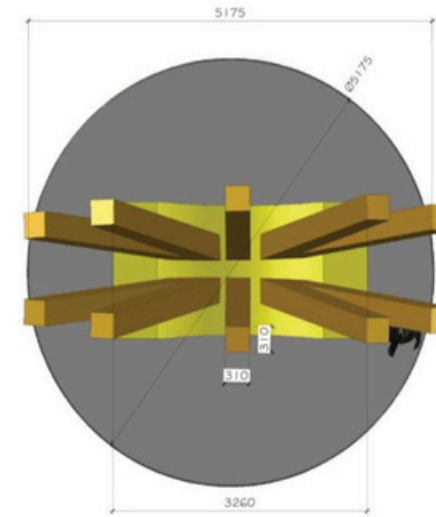
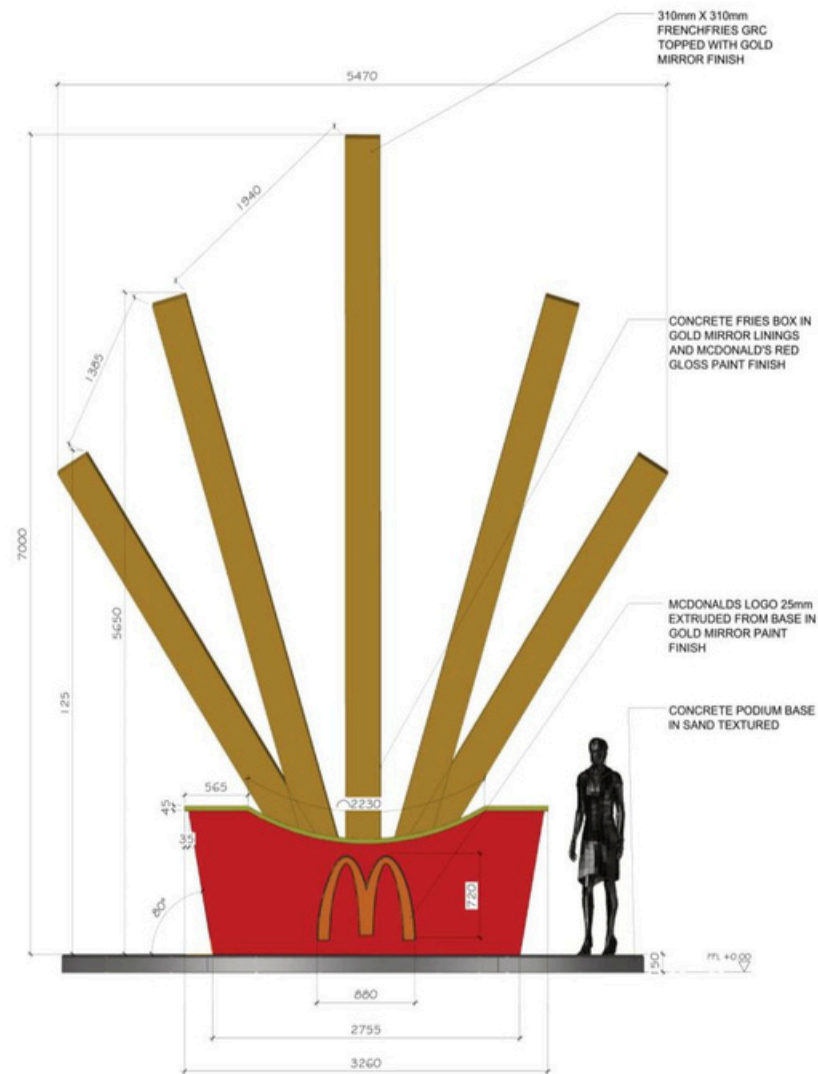
Option. 01  
Night Renders



# Riverland Boardwalk

McDonald's Contemporary Art Icon

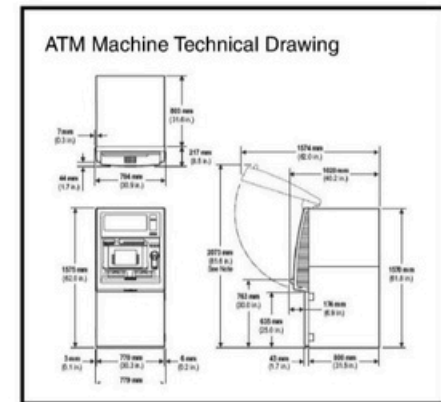
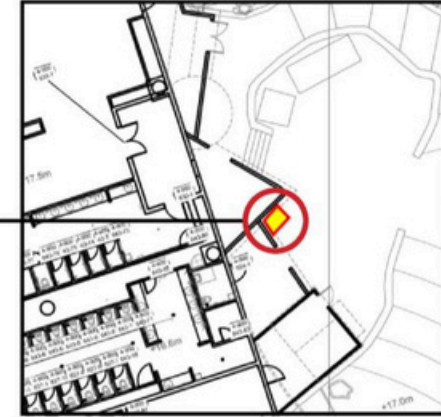
Technical Drawing



# Columbia Pictures Studios

## SHREK ATM

SHREK ATM



# Motiongate Dreamworks

## KUNG FU PANDA AREA

The iconic child fishing from a crescent moon marks guests entry to the world of Dreamworks.

Guests cross the threshold and enter a world of high adventure, dazzling sights, hysterical characters, heartwarming stories and once in a lifetime amazelements. Upon entry, sculptural recreations of beloved DreamWorks characters greet guests as they enter the Fountain of Dreams.

This central passage is rife with surprises to be discovered throughout their day.

Beyond this lies four wholly unique lands. Guests may immerse themselves in the land of Kung Fu Panda, How to Train Your Dragon, Madagascar or Shrek.



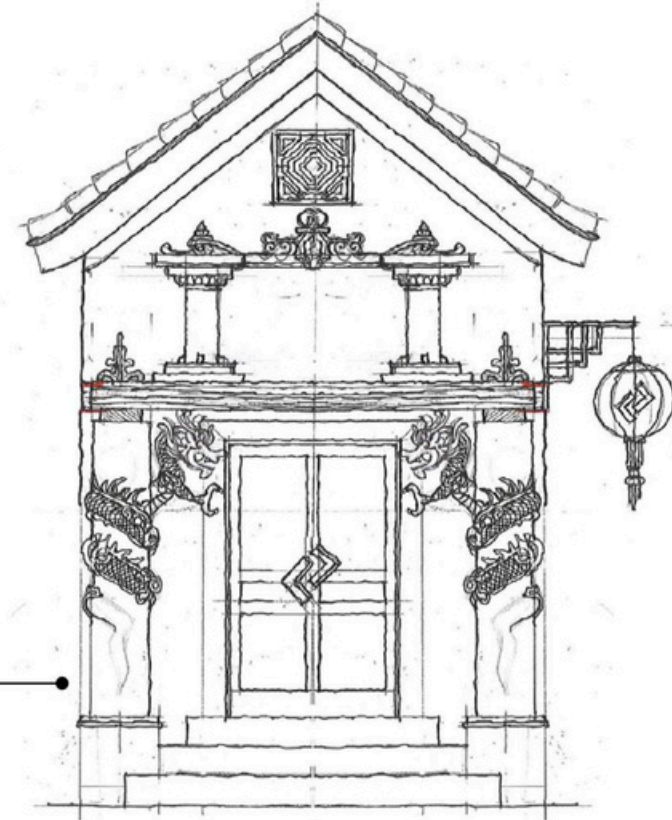
# Motiongate Dreamworks

KUNG FU PANDA CONCEPT DESIGN

Unstoppable Awesomeness Marquee



Dubai First logo (FGB), will be integrated inside KFP "Unstoppable" queue area, with a fully dimensional building facade.



# Motiongate Dreamworks

KUNG FU PANDA CONCEPT DESIGN

Unstoppable Awesomeness Facade

OPTION. 01

**motiongate**  
DUBAI

